

Prizes awarded in the "promotion Nordhessen" business start-up competition

Make way for new ideas: HÜBNER names "Mobility Solutions Innovation Award" winners

Kassel, Germany (25 June 2020). Especially in turbulent times good business ideas are in high demand. And so it is that the HÜBNER Group for the ninth time has offered the **Mobility Solutions Innovation Prize** totalling €10,000 as part of the "promotion Nordhessen" start-up competition.

"As a company in the mobility sector we want to promote new ideas with this innovation prize for a market that is highly exciting and - by definition - always in motion – with more and more people and more and more goods being transported," remarked HÜBNER General Manager Förster at the awards ceremony in Kassel.

The first place award of €7,000 went to Compredict from Darmstadt. The start-up team has developed a completely software-based solution to calculate the failure probability for automobile components as well as their remaining service life. The software gathers automobile driving data in real time. "Complete vehicle fleets can be monitored on this basis and a continuous improvement process can be put into place," explained Förster. "It's a concept that we found very convincing."

The Convercycle company from Frankfurt was awarded €3,000 for its practical mobility innovation for bicycle transport. A Convercycle functions not only as a normal bicycle but also as a cargo bike. With a simple conversion step the bicycle can be made ready to transport up to 60 kilograms of cargo.

Award winners at the promotion Nordhessen competition

A total of 42 business plans were submitted for this year's "promotion Nordhessen" competition. Seven of these received awards. In addition to the prize sponsored by HÜBNER, there were awards in the categories "Innovative Start-up" and "Livelihood Start-up". The winners benefit from cash awards as well as additional workshops and support from coaches. The first prize of €12,000 was awarded to the team JOKER Tech from Söhrewald (Kassel District) for a new technology for high-frequency micro-inverters. Energy generation via photovoltaic modules will be brought to a new level through this device, according to the competition jury in their award statement.



The start-up competition "promotion Nordhessen" was initiated in 1999 to promote and award innovative ideas and to strengthen the economic region of North Hesse. A total of 520 companies have been established through the initiative, more than 300 of which are located in North Hesse. Approximately 3,800 start-up companies have been supported in all of the activities of the competition over the years.

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